# Protect Your Clients

84% of Business Owners Rethink Engaging with Businesses Hit by a Data Breach[1]

**CYBER DOJO**
SOLUTIONS

## Protecting businesses of all sizes

Cyber attacks on small and mid-sized companies are on the rise. Many SMBs don't have access to best-in-class cybersecurity resources, leaving them vulnerable to data breaches and ransomware.

We are proud to provide you with a **Fortune 100-caliber, fully managed** solution that makes cybersecurity simple, effective and accessible for businesses of all sizes.

## World-class cybersecurity, powered by:
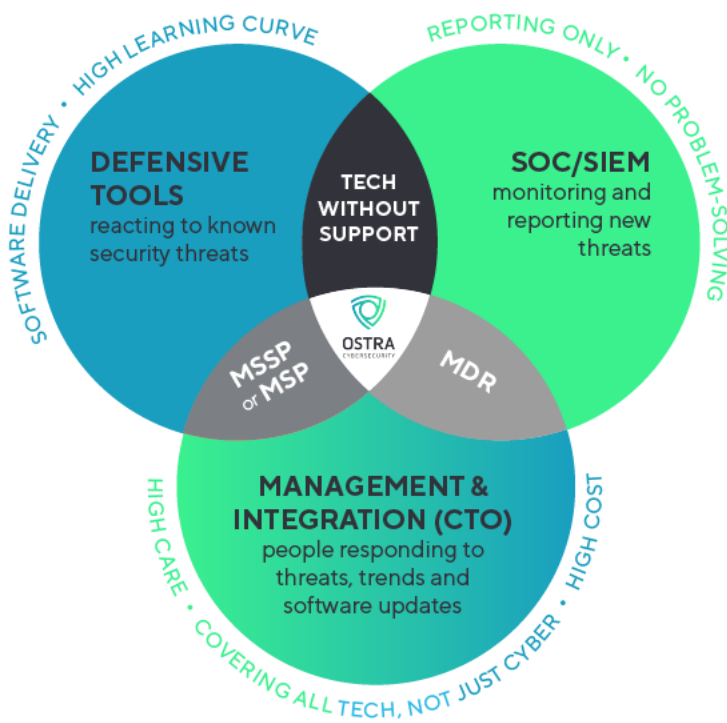
**OSTRA**
CYBERSECURITY

## Filling the gaps

We know that cyber jargon doesn't protect businesses. A world-class cybersecurity department requires best-in-class **tools, technology** and **talent**.

The Ostra solution delivers Fortune 100-caliber data protection for your business at a fraction of the cost you would pay to piecemeal or insource it.

We are pleased to team up with Ostra to provide you with a comprehensive, fully-managed solution you can rely on. Ostra's trusted team of skilled, down-to-earth cybersecurity experts share our passion for protecting your business.



SOFTWARE DELIVERY • HIGH LEARNING CURVE

REPORTING ONLY • NO PROBLEM-SOLVING

**DEFENSIVE TOOLS**
reacting to known security threats

**TECH WITHOUT SUPPORT**

**SOC/SIEM**
monitoring and reporting new threats

**MSSP or MSP**

**OSTRA CYBERSECURITY**

**MDR**

**MANAGEMENT & INTEGRATION (CTO)**
people responding to threats, trends and software updates

HIGH CARE • COVERING ALL TECH, NOT JUST CYBER • HIGH COST

[1] https://www.bnnbloomberg.ca/canadian-cybersecurity-poll-finds-84-rethink-doing-businesses-hit-by-data-breach-1.1500458

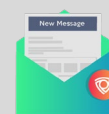# A comprehensive cybersecurity solution

## 24/7 Managed SOC & SIEM

- 24/7 monitoring via Security Operations Center (SOC)
- Activity insight via Security Information and Event Management (SIEM) technology
- Threat intelligence
- Security orchestration
- Customized dashboards for compliance reporting
- Event logging and analytics

## Email Threat Prevention (ETP)

- Machine learning, AI and analytics identify attacks that evade signature and policy-based defenses
- Inspects URLs for links to credential-phishing sites and rewrites URLs
- Impersonation detection and in-house spam filtering
- Retroactive analysis and alerting

## Endpoint Security (Antivirus & Malware Protection)

- Single agent with three detection engines to minimize configuration and maximize detection/blocking
- Integrated workflow to analyze/respond to threats within Endpoint Security
- Fully integrated malware protection with antivirus (AV) defenses, machine learning, behavior analysis, indicators of compromise (IOCs) and endpoint visibility
- Triage Summary and Audit Viewer for exhaustive inspection/analysis of threats

## Firewall & VPN

- Automated Detection and Prevention of Zero-Day Exploits and Malware
- Advanced analysis, machine learning and shared threat intelligence
- Credential Phishing Prevention & blocking new malicious URLs
- Selective Web Traffic Decryption and Safe Search Enforcement

## The Technology

Part of a comprehensive cybersecurity posture is ensuring **all your tools and services work together.** That's no easy feat.

Ostra's **proprietary infrastructure** stitches software tools together in a way that eliminates communication gaps. This enhances your 24x7 real-time protection against known and unknown (or zero-day) threats.

## Ostra Technology Solves Common Challenges For You

- **Vendor Management** - No more long-term contracts. No more juggling multiple tools and services with varying contract lengths. Ostra consolidates that for you.

- **Constant Technology Evaluations** – Cybersecurity is ever-changing. Ostra is a product-agnostic cybersecurity solution. Their experts are constantly evaluating the best technology & tools to be integrated into their proprietary infrastructure.

- **Ongoing IT Projects** – By continually evaluating tools & tech and seamlessly integrating better solutions as they present themselves, Ostra eliminates the pain and cost of major cybersecurity-related IT projects for your company.

# Experienced in threat prevention and remediation

The most important piece of your comprehensive cybersecurity posture is having the talent to not just hunt and identify threats, but to **remediate and eliminate those threats in real-time.**

Typical MDRs, MSPs and MSSPs just alert your company when there's an issue. Ostra's best-in-class tools and proprietary technology allows our team of cybersecurity experts to **hunt, identify and remediate** all your threats in real-time <u>for a fraction of your insourcing cost</u>.



## Ostra's Team Solves Common Challenges For You

- **Remediating & Eliminating Threats** – Identifying cyber threats is one thing; remediating and eliminating them is another. Do you have a cybersecurity expert remediating threats once identified by your MDR, MSP or MSSP, if applicable? Ostra extends your IT team to deliver true cybersecurity detection, response, and remediation capabilities.

- **Managing** – Do you have a cybersecurity expert patching, updating and managing your multiple security tools? With Ostra, you can augment your own staff with an entire team of experts; we are your trusted cybersecurity team that is dedicated to serving you 24x7.

- **Budgeting** – No more budget surprises for managing, updating and patching multiple cybersecurity tools or consulting on cyber threats. The average hourly rate for IT providers ranges between $100-$200/hour, sometimes higher for security fixes or consultations. With Ostra's included services, you won't be over budget with surprise bills.

- For reference, you can expect to pay more than $100k/year for each in-house cybersecurity expert that you hire.

**CDS CYBER DOJO SOLUTIONS**

# Beat the statistics:

Average downtime for a ransomware attack[1]
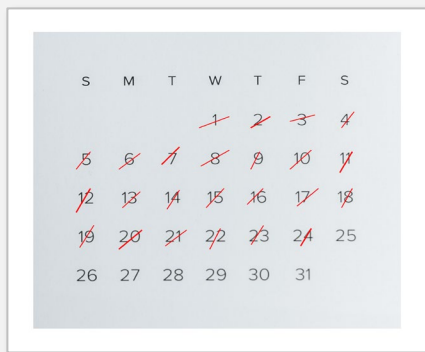
**24 days**

Percentage of cyber attacks that target SMBs[2]

<1,000 employees
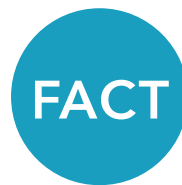
**>80%**

Average ransomware payments, 2018[3] - 2022[4]

AVG RANSOM
$258,143
$7,600
Q3
2018    2022
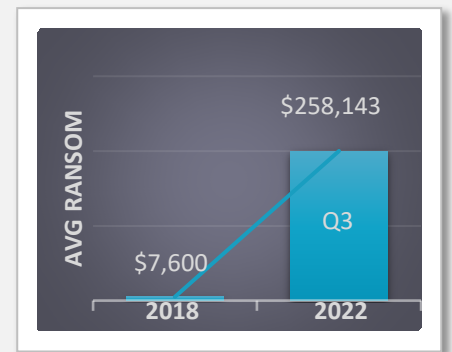
**+2,000%**

**CLAIM:** "I'm not a huge corporation; hackers don't care about me."
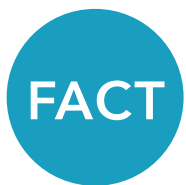
**FACT** Only **14%** of SMBs are prepared to defend themselves.[5]

**FACT** Companies with <100 employees receive **350%** more social engineering attacks than larger companies.[6]

**Yes, it can happen to you.** But thanks to Ostra, you can beat the statistics. Ostra simplifies cybersecurity while providing Fortune 100-level, proactive, layered data protection to businesses of all sizes.

[1] Coveware Marketplace Report (Q2 2022).
[2] Q3 2022 Coveware report section: *Average and Median Size of Companies Impacted by Ransomware* (10/2022).
[3] Corporate Compliance Insights blog (6/2020) and 2020 Incident Response & Data Breach Report by Crypsis.
[4] Q3 2022 Coveware report ($258,143).
[5] Embroker.com blog (Jan 2023)

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