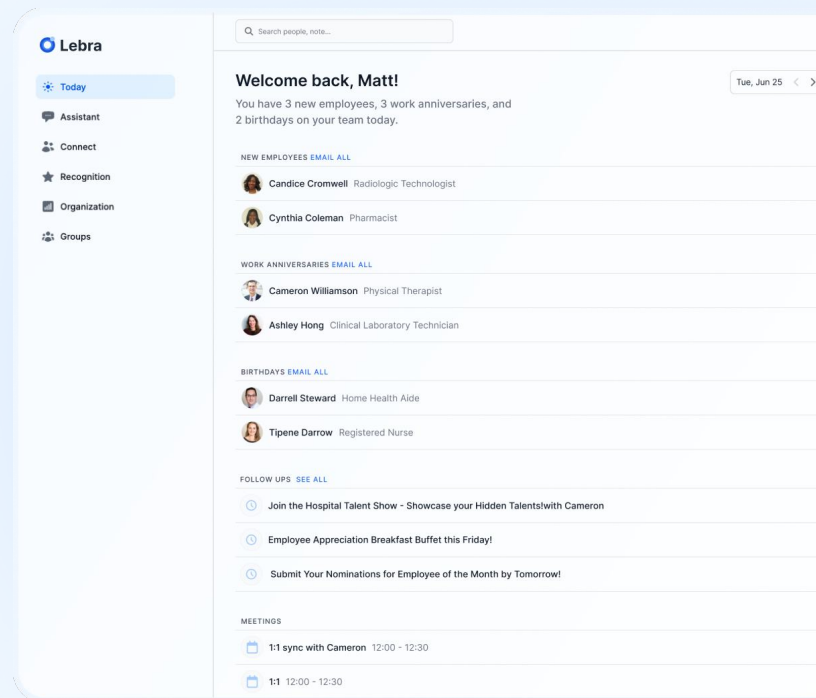




Culture Through Connection

Making it easy for leaders to meaningfully connect with employees

www.lebrahq.com



Leaders are the #1 Driver of Employee Engagement

- Leaders account for 70%
- Single highest driver: employees feeling *"leaders care about me"*



Immediate Impact and Engagement is the Top Concern of Executives around the world

"Lebra Health gives me back time and allows me to connect with employees like neverbefore. I use it everyday."



David L. Schreiner, PhD, FACHE
President and CEO
Katherine Shaw Bethea Hospital

"It is the first program I open on my computer every morning. Not only does it help me connect with staff but assists me in being strategic and efficient in my work."



Chief Human Resources Officer
North Kansas City School District

Engagement is the Top Concern of Executives Around the World



Hospital CEOs Cite Workforce Challenges as Top Issue

Source: ACHE 2003



Burnout Leading Reason Why Government Struggles to Keep Workers

Source: USC 2022



K-12 Workers Have Highest Burnout Rate in U.S.

Source: Gallup 2022



Employee Engagement at Historic Lows Costing \$1.9 Trillion in Lost Productivity

Source: Gallup 2023

Why Aren't Leaders Connecting?

Leaders now have **more work** to do on a **tighter budget** with **new teams**

64% report additional job responsibilities

51% report restructuring of teams

42% report budget cuts

While:

- Span of control increases
- Customer expectations have changed
- Shift to hybrid and remote work environment

Source: Gallup 2023



Lebra Helps Leaders

Lebra saves leaders' time and makes it easy to connect.



Quantity

- Exponentially increase the number of people you connect with



Quality

- Personalize your outreach with AI suggestions that pull from your past interactions
- Send handwritten cards in seconds



Frequency

- Never lose touch with employees, including hybrid and remote workers
- Hardwire culture through connection goals



"Lebra changed my life as a school superintendent. I am able to make positive connections with my staff, it creates agendas for future meetings, and it has made the hectic life of a superintendent a little more manageable."



Superintendent
Chillicothe School District

With Lebra, leaders and employees feel rejuvenated! Leaders and employees are experiencing the impact of Lebra within 3 days!
Experience the difference with Lebra today.

To learn more and schedule a demo visit www.lebrahq.com