



Echelon
PAYMENT SOLUTIONS GROUP

Focus on Your Success Let Us Handle Your Payments

Partnering with Echelon means working with a team that prioritizes your growth and upholds honest business practices. We deliver personalized solutions tailored to your needs, with 24/7 support and a dedicated local sales partner who advocates for your success. **With us, you're not just another account—you're a valued partner.**

The Echelon Difference



Reliable Local Support

Gain a trusted sales partner who understands your business and is connected to your community.



Protected, Transparent Pricing

No hidden fees—just clear, straightforward pricing. We guarantee our rates, ensuring you'll never face an increase.



Intelligent Payment Solutions

Get paid faster and streamline revenue management with a personalized approach that adapts to wherever your business goes.



Superior Security and Technology

Safeguard your cash flow with our advanced security protocols, designed to protect both you and your customer.

Discover the **upper echelon of business**, where innovative solutions and unwavering integrity make us **your last stop in payments.**

PROCESS WITHOUT THE PRICE

In today's dynamic market, every penny matters! With Echelon's innovative solutions and strategies, dive into a world of minimal processing fees. Experience the difference!



Echelon
THE FUTURE OF EPSG

GOODBYE FEES UP TO 90% HELLO REVENUE

Maintain your competitive edge by accepting all the payment methods your customers prefer while retaining your revenue. Our Cash Discounting and Dual-Pricing Programs are simple, fair, and easy to implement.



Cost-Saving Innovations

Encourage cash payments with Cash Discounting or offer two separate price points for cash and card with Dual Pricing.



1:1 Customer Support

Need PCI Compliance training? Those chargebacks causing you headaches? Our 1:1 support assists with any and all issues and inquires.



Adaptable Payment Options

Whether you operate online, run a brick-and-mortar store, or thrive on mobile commerce, our solutions meet your every need.

GET STARTED!

NAME

EMAIL

NUMBER



INTRODUCING THE DEJAVOO HANDHELD WIRELESS ANDROIDS

P1

Desktop Android

- Quad-Core 1.3GHz CPU
- Ethernet, WiFi, USB
- Large 5" touch screen
- USB ports, keyboard & printer



P3

Handheld Wireless Android

- Quad-Core 1.3GHz CPU
- 4G, WiFi
- Large 5" touch screen
- USB port
- EMV Contactless or Chip & PIN/chip & sign
- Replaceable battery
- Printer
- Keyboard

P5

Handheld/PIN Pad Wireless Android

- Bluetooth, WiFi and 4G
- Large 5" HD display
- USB Port
- EMV Contactless, chip & PIN/Chip & sign or swipe
- Lightweight, easy to operate single-handed



Payments

Accept payments on your phone, tablet, or computer.

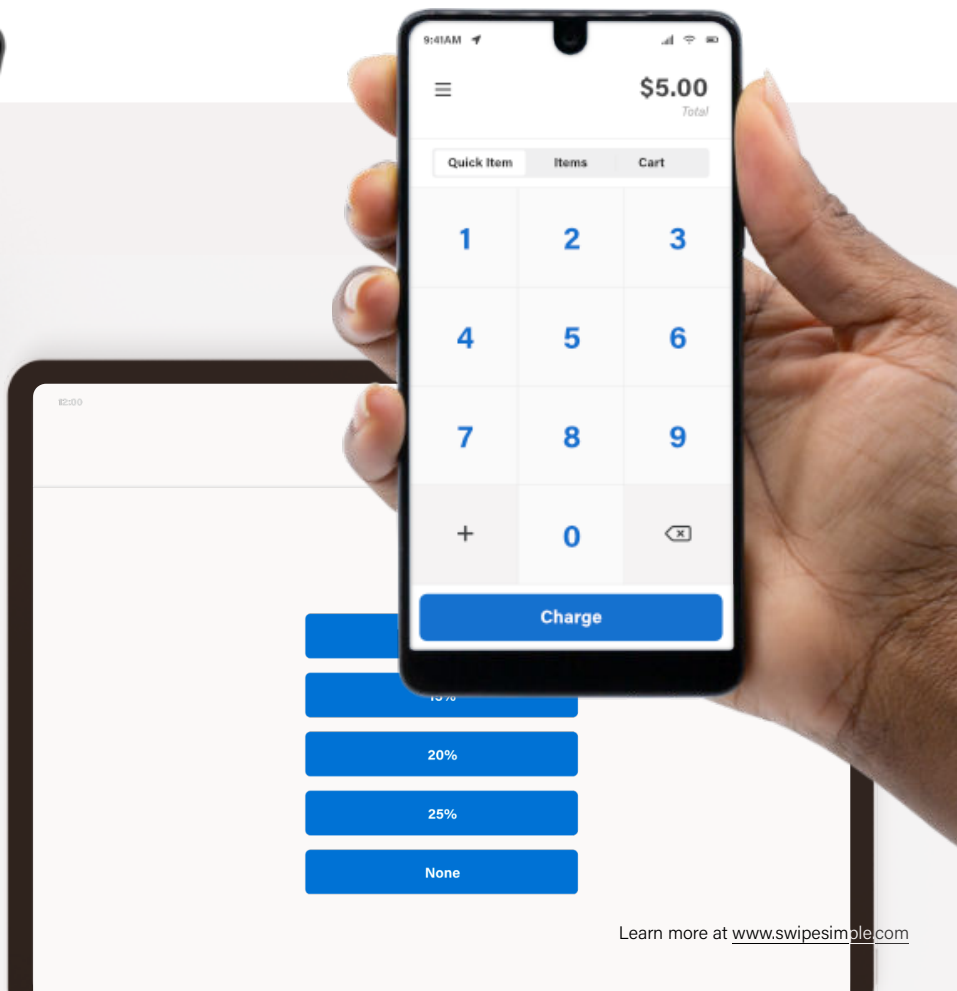
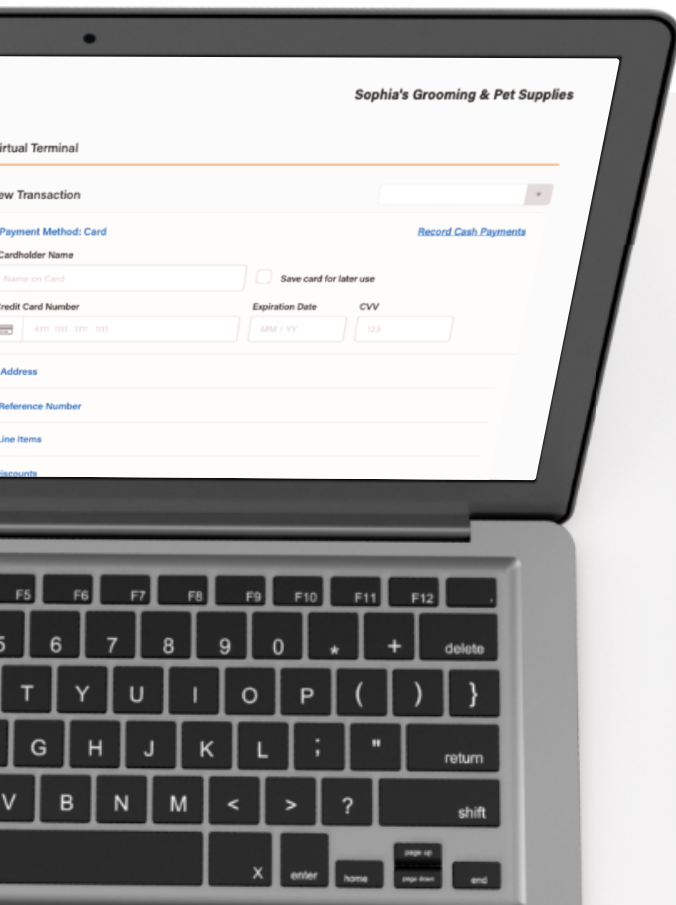
Easily take credit card payments wherever your customers are.
Use your own device, no other hardware needed.

No special equipment needed.

Log in instantly on any phone, tablet, or computer.

Get paid anywhere.

Accept credit cards online, invoice, and more.





SwipeSimple Payments



Echelon
THE FUTURE OF EPSG

Mobile devices

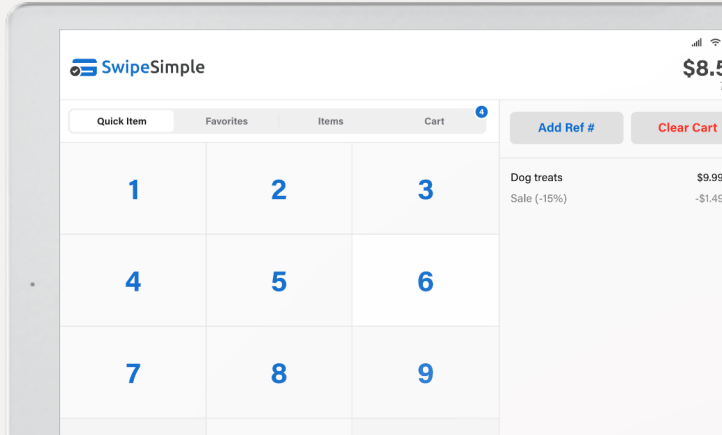
Now any iOS or Android device can be your point of sale system.

Tablets

Optimized for iOS and Android so you can use the device you already have.

Phones

User-friendly features make it easy to accept face-to-face credit card payments on any iPhone or Android phone.



Accessories

Expand the capabilities of SwipeSimple with these optional accessories.

Card readers

Accept physical credit and debit cards with a SwipeSimple Bluetooth card reader. Compatible with contactless tap, EMV Quick Chip, and magnetic stripe credit cards.



Receipt printers

Print paper receipts with a wireless Bluetooth printer, compatible with iOS and Android phones and tablets.



Cash drawers

Quickly accept every type of payment, including cash. This automatic cash drawer holds five bill denominations and eight coin slots.



Computers

Take credit card payments right in your web browser.



Take payments faster and easier than ever.

Set up recurring weekly, monthly, or annual payments. Or let customers pay in installments.



Optimize your interchange rate.

Optimize your rate on qualifying transactions with support for Level II and Level III Interchange.



Invoice your customers and get paid directly.

Now you can effortlessly send invoices to your customers and let them pay you when it's convenient.



Get paid in one click with digital payment links.

Accept credit card payments — no website needed. Place links right on your website or email newsletter.

Put the power of SwipeSimple Reporting Dashboard to work for your business.

SwipeSimple Payments comes with the powerful tools and valuable insights of SwipeSimple Dashboard, letting you manage your business from any computer or mobile device.

Learn more at swipesimple.com

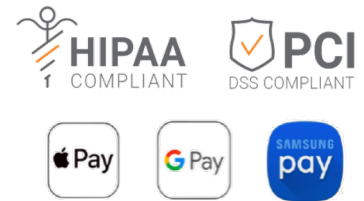
Practice Management Bridge for the Healthcare Industry



One consolidated payment solution providing seamless integration with a multitude of Practice Management Systems within the Healthcare industry.

Key Features

- Text-to-pay, QR Code, mobile, online payment options
- Automatically posts payments to patient ledger
- Seamless integration into PMS
- Safely store payment information and data
- HIPAA, PCI DSS, PSPE, EMV, NFC
- Customizable patient text messaging
- Allows functionality across all locations
- Quick and easy remote installation
- One consolidated solution
- Contactless payment options
- Digital patient form registration



Automatically posts payments into the patient ledger of PM software including:



Selflane



Echelon
PAYMENT SOLUTIONS GROUP

Software for Main Street Businesses

Hundreds of main street businesses -- from restaurants to car washes -- use Selflane's software to process sales online and in-store, handle deliveries, manage staff, and organize their businesses. We bring together everything required to run a local business in one system.

We just want to make your life easier.



No Gimmicks, just good business



Fastest-improving Products

We release hundreds of updates and improvements each year to help you stay ahead of industry shifts.



Highly Scalable

We handle business from mom and pop shops to chain restaurants with millions of dollars per location annual sales.



Intelligence

Manage staff, anywhere and anytime. Monitor real-time our ever-developing tools help you monitor sales and transactions in real-time and fix issues from the cloud right away, sales, expenses, and customer data.

POS SYSTEM

\$29.99/MONTH

- No limit on the number of stations. The cost is per restaurant
- 100% owner and staff satisfaction
- Easy and fast training
- Fully compatible with all major payment processors
- Register stations, drive-thru, and on-the-go stations available.

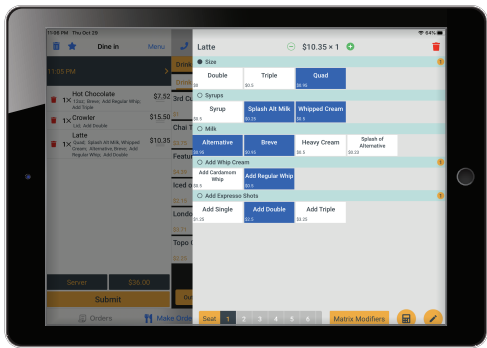
MANAGEMENT

- Manage staff schedules, timecards, roles, payroll, and open orders.
- Edit menus, modifiers, and prices.
- See orders on a Kitchen Display System.
- Get notifications for order completion.

Harrison Hegberg

503.660.8625

harrison.hegberg@echelonpayments.com



Real-Time Management

Edit menu, hours, staff anytime, and anywhere. Monitor sales and every bit of action. Real-time access control.



Drive-Thru Module

Real-time syncing between order-taking and order-processing windows. Reduce waiting line with efficiency



Kitchen Display System

Clear kitchen display, convenient packing display, notify front-house on item status, real-time tracking system.



Customer Facing Display

Enlight your customers with a new, clear display. Self-helping payment processing and tip adjusting



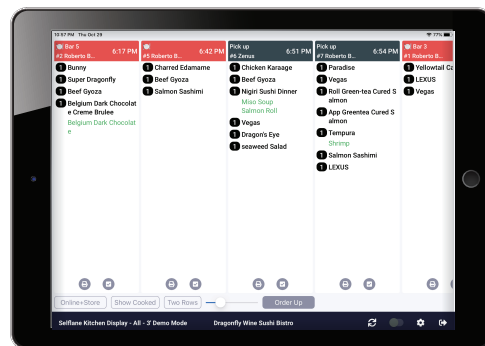
Reservation and Waitlist

Reserve table, manage waitlist, notify the customer



Delivery Service

Unique commission-free delivery services. Available in cities in New Mexico and Waterloo, Canada



Loyalty Program

Reward loyal customers, collect points, redeem points. Member marketing. VIP membership subscription.



Gift Card

Branded physical gift card. Convenient digital gift card.



Third Party Integration

Sync menu and hours to all major third-party platforms. Receive orders and print to the kitchen.



Secure Payment

EMV enabled, contactless payments, Apple Pay, Google Pay



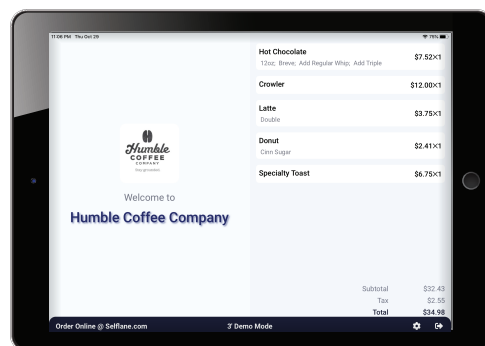
QR Code Ordering

Customer scan QR code at the table. Order and pay with no contact



Do It Yourself

The entire system allows you to do it yourself, from hardware setup to software setup. It's easy and convenient.



FREE ONLINE ORDERING

- No commission fee on online sales for both pickup and delivery
- Print orders directly to the kitchen
- Real-time edit menu, prices, hours
- Highly praised delivery services (selected cities)

READY TO GET STARTED

Explore at Selflane.com, create an account instantly, and start running your business. You can also contact us to help you build your business.

Our company has started and thrived in New Mexico and five more states. We can not wait to bring our products to all of you.



Echelon
PAYMENT SOLUTIONS GROUP



Introducing the Easiest, Smartest and Most Cost-effective Bar and Restaurant POS on the Planet

IDEAL POS SOLUTION FOR:

- ✓ Bars
- ✓ Restaurants
- ✓ Night Clubs
- ✓ Music Venues
- ✓ Venues that sell alcohol



BUILT ON EXPERIENCE

- Designed by high volume hospitality owners
- Built by developers with decades of POS experience



MOBILE PAYMENTS

- Allows customers to check out on their phones
- Live tab displayed on customer phone when they download app
- Tip and close out from within the app



THE SMARTEST MANAGER PORTAL

- Highly customizable and user-friendly
- Make menu changes and update your POS in seconds from any device
- Set up employees with the right permissions, and more
- Historical data, Pricing Event Calendar and Menu Button Management all at your fingertips



2.5 SECOND CARD DIP

- Dip and hand your customer's card back with full EMV protection instantly.



FASTER & MORE SECURE

- Local area & cloud backup means no lag time
- Work quickly even when the Internet is down



KNOW EVERY CUSTOMER

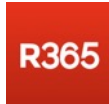
- Keep track of a customer's top favorite items
- Read staff notes on the screen with a swipe or dip of a card



CLOSED WALKED TABS IN SECONDS

- Save hours at the end of your shift by closing all walked tabs in an instant and applying your specified auto-gratuity to all.

EASILY INTEGRATES WITH LEADING HOSPITALITY MANAGEMENT SYSTEMS INCLUDING:



FreshKDS



SHOGO

BOOK YOUR FREE UNION DEMO WITH ME TODAY

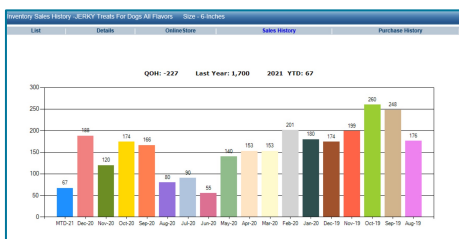
HARRISON HEGBERG 503-660-8625

HARRISON.HEGBERG@ECHELONPAYMENTS.COM



LIGHTNING POS – FULLY INTEGRATED RETAIL AND E-COMMERCE SOLUTION

There's a good reason why more than 80% of Lightning's current users switched to Lightning Online POS after struggling with other retail systems. Lightning POS is a retail management system that's scalable, easy to use and integrates all the key business processes of retail establishments, making it a win-win solution.



KEY BENEFITS

- Easy-to-use POS system processes transactions at lightning speed
- Fully scalable (single store, multiple locations or national franchises)
- Integrated solutions from Brick-and-Mortar to e-commerce websites
- View sales history, profitability, best sellers, and much more
- Track customers preferences, purchase patterns, and retention strategies
- Create and manage customer loyalty rewards programs
- Inventory Management – streamlined, robust and multi-functional
- 24/7 live support – you call, we answer on the second ring.

PARTNERING WITH TODAY'S LEADING COMPANIES

Lightning has forged strong partnerships with some of today's leading companies including:

delivery.com



CITYHIVE



skoop

DejavooSM

Verifone[®]

INDUSTRY-SPECIFIC SOLUTIONS

- Wine & Spirits
- Health & Beauty
- Nutritional Outlets
- Pet Shops
- Toy Stores
- Corporate

BOOK YOUR FREE LIGHTNING POS DEMO WITH ME TODAY!

**EPSG**INTEGRITY
TRANSPARENCY
COMMITMENT**LEADING INTEGRATOR OF PAYMENT TECHNOLOGY SOLUTIONS**

CLOVER GO GEN 3

OFFERING MERCHANTS ULTIMATE FLEXIBILITY FOR TAKING PAYMENTS ON THE GO

KEY FEATURES

- Accepts chip, swipe, and contactless payments
- EMV chip card reader
- Apple Pay, Google Pay and Samsung Pay
- Email receipts directly from phone or tablet
- Inventory management
- Cloud based
- Fast and secure
- Micro USB for charging
- Bluetooth mobile device for payments
- Easy to use
- Small footprint
- Stores digital receipts
- Employee Management

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Clover® Station Pro

Specialized point-of-sale and all-in-one business management for your restaurant.

The all new Clover Station Pro provides owners with a simple, yet powerful, business management system specifically engineered for quick service restaurants and single-location bars.

Perfect for single location quick serve restaurants (QSRs), Clover Station Pro comes out of the box ready to go with customized software that allows owners to:

- Manage inventory
- Build complex menus
- Send orders directly to the kitchen
- Easily deploy revenue-driving loyalty programs
- Pre-authorize amounts for tabs
- Access data and reports from anywhere at anytime



Advanced functionality:

- 14" HD display
- 7" HD customer facing display
- Wired LAN, WiFi and 4G LTE connectivity
- Fingerprint login capabilities
- End-to-end encryption and data tokenization
- Integrated EMV® chip sensors
- Super-fast Qualcomm Snapdragon 660 Octa Core Processor
- EMV(R) Chip & PIN/Signature Alipay, WeChat Pay and contactless

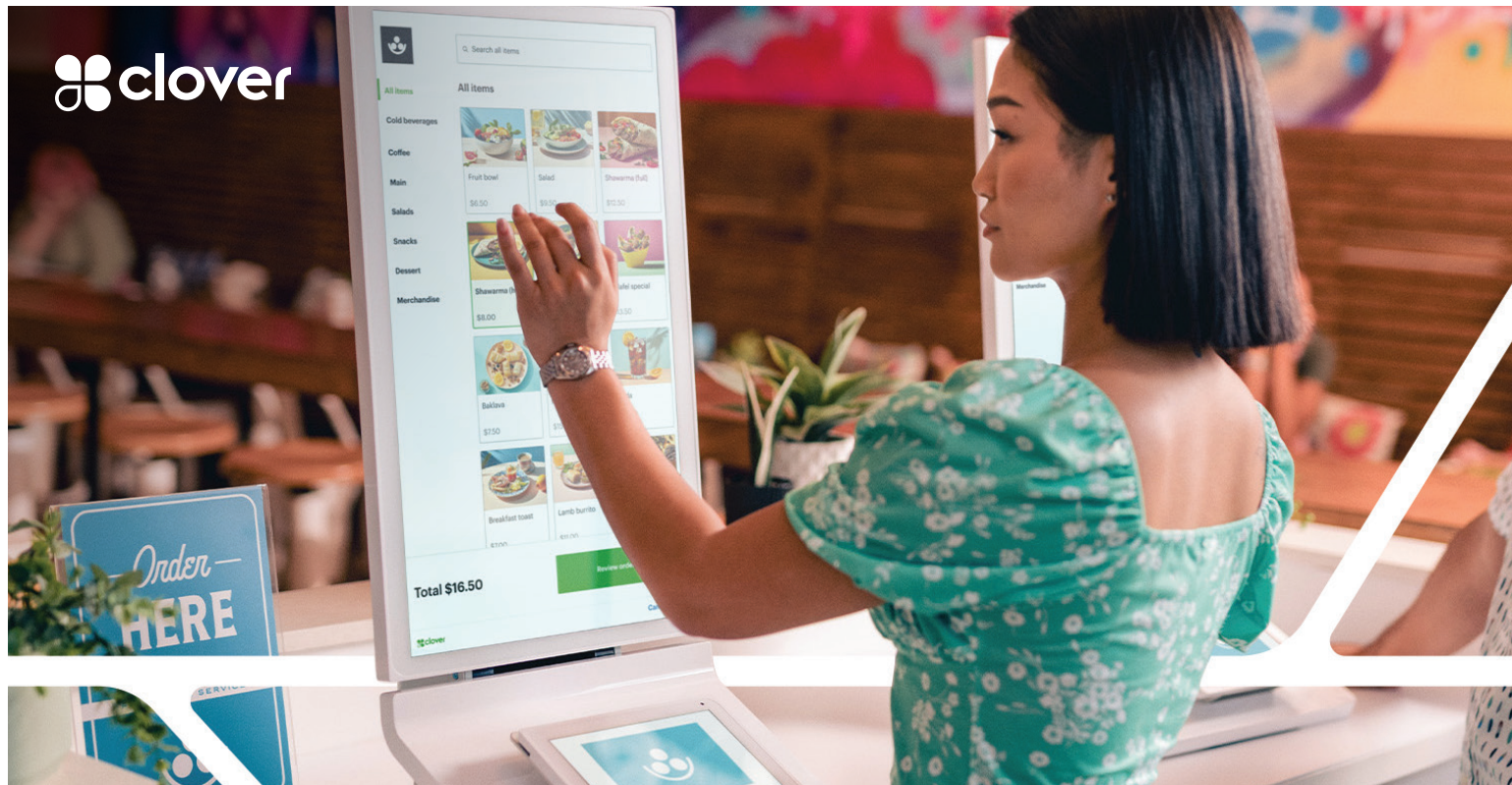
Perfect for any type of QSR or bar, put the power of Clover Station Pro for Restaurants to work for your business.

Name: Harrison Hegberg

Harrison Hegberg

Email: harrison.egberg@echelonpayments.com

Phone: 503.660.8625



Clover Kiosk: Serve up customer satisfaction

In quick service restaurants, efficiency is a key ingredient. Clover Kiosk, complete with a payment terminal and built-in printer, speeds up the ordering process while giving your customers complete control over their meal, enhancing their experience and boosting profitability.

Increased order sizes

Kiosks give customers more freedom and flexibility to browse and customize, leading to 10-30% higher order values¹ with the help of suggested items and add-ons.

Streamlined operations

By letting customers place their own orders, wait times are lowered and front-of-house tasks become automated, saving money on labor costs.

Integrated workflow

Menus are automatically imported and synced across all devices. Easily add pick-up and dine-in orders, all while ensuring accuracy and reducing food wastage.

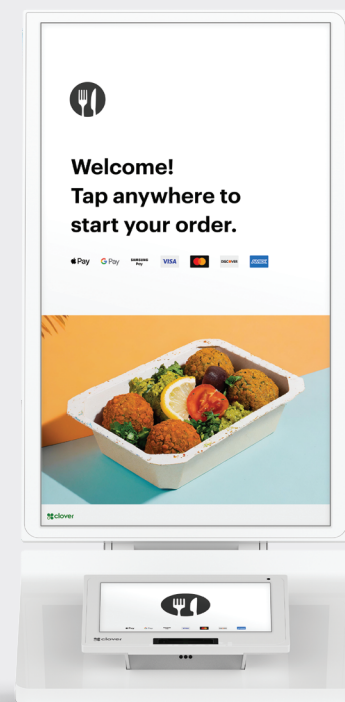
Improved customer experience

Convenience, control and customization make for a happier customer. With Clover Kiosk, they browse menus at their own pace, customize food exactly how they want and order without having to wait in line.



The Clover Kiosk advantage

	Clover	Samsung
Hardware	Two-screen large enterprise kiosk (24"), w/8" payment display	Single screen solution up to 24"
Software	Clover Kiosk App	Third-Party
Payment Terminal	Integrated 8" payment display	Separate module, requires installation
Payment Options	Contactless, Chip, Magstripe and Debit PIN	Contactless, Chip, Magstripe and Debit PIN
Installation Required	No	Yes
Scanner	On the Payment Terminal (Camera) External accessory	Built-in
Mounting	Wall, Countertop and Floor stand (Wheelchair accessible)	Wall, Countertop and Floor
Receipt Printer	Built-in	Built-in



The hardware – ready without installation

- A commercial grade 24" touch screen and 8" payment terminal, perfect for branding
- User-friendly, intuitive interface with anti-fingerprint and anti-glare coating
- Adjustable floor stand for wheelchair accessibility
- Uses standard 3-1/8" thermal receipt paper

The software – automatically downloaded

- Connects to and pulls your menu directly from your Clover POS system – keeping your items and pricing in sync
- Orders show on your Kitchen Display System or print to your kitchen printer just as if they were placed at your counter
- Easily turn categories, menu items and modifiers on and off
- Add your own promotions, specials and more to a content loop that runs when the kiosk is inactive

¹ qsr.com/growth/fast-casual/how-kiosks-empower-guests-and-boost-restaurant-business/